







SESSION ON

Innovation & Start-up Ecosystem Enablers from the region

DR. ANJALI G.

- ASSISTANT PROFESSOR
- BAMS, MD
- PIA, PU

Coordinator:

Dr. Maitry Sachinwala BAMS, MD (Ayu) PIERC coordinator, PIA



20 JUNE 2025

Organised by:
Parul institute of Ayurved
in association with PIERC, PU



206, 2ND FLOOR, PIA, PU



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Report on

"Innovation and Start-up Ecosystem Enablers from the Region"

ACTIVITY TYPE	Discussion / Interactive Session		
DATE & TIME	20/06/2025	Duration	Half Day
SEMESTER	2 nd professional BAMS, junior batch	No. of participants	52
EXPERT NAME WITH DESIGNATION	Dr. Anjali Gambhava BAMS, MD Assistant Professor, (RSBK dept.) PIA, PU		

Objective:

- To introduce students and faculty to the key players enabling the start-up and innovation ecosystem at the regional and national level.
- To provide insights into the support systems available for budding innovators — including mentorship, incubation, funding, and government policies.
- To showcase success stories and entrepreneurial journeys from the region to inspire student-led innovation.
- To build awareness about government initiatives such as Startup India, SSIP, IIC, NIDHI PRAYAS, and their relevance to academic innovation.





 To bridge the gap between ideation and implementation by connecting academia with active ecosystem enablers.

Session Details: The panel discussion titled "Innovation and Start-up Ecosystem Enablers from the Region" was jointly organized by the Institution's Innovation Council (IIC), SSIP, and Entrepreneurship Development Cell of Parul Institute of Ayurved. It aimed to provide a comprehensive understanding of innovation infrastructure available to students, researchers, and faculty to promote entrepreneurial thinking.

The panel included dynamic contributors from government initiatives, academia, and start-ups who shared real-world insights and practical resources.

The session featured esteemed speaker:

Dr. Anjali Gambhava
 BAMS, MD; Assistant Professor, (RSBK dept.); PIA, PU

The speaker brought his vast experience in creativity and Innovation in Ayurveda, sharing their journey of innovation in Ayurveda which can also be effective in the competitive market.

Key Insights from the Speakers:

- Overview of the innovation landscape in Gujarat and India trends, growth sectors, and opportunities.
- Explanation of the roles played by IIC, SSIP, Atal Incubation Centres, and NIDHI PRAYAS in nurturing start-ups.
- Steps to transform an idea into a market-ready product from ideation, prototyping, IP protection to funding and scaling.





- Case studies of successful regional entrepreneurs and how local incubation centers supported their growth.
- Challenges faced by first-time innovators and how ecosystem enablers provide hand-holding at every step.
- Encouragement for students to actively participate in hackathons, ideathons, and national innovation challenges.

Learning Outcomes:

- Participants understood the structure and function of India's start-up and innovation support ecosystem.
- Students were informed about grants, mentorship, and incubator access through regional and national platforms.
- Faculty gained clarity on how to mentor students through IIC and SSIP-supported projects.
- Increased motivation among students to convert ideas into viable solutions for societal and market needs.
- Realization of the importance of collaboration, strategic networking, and sustained efforts in start-up journeys.

Conclusion: This interactive session helped demystify the innovation and start-up landscape for Ayurveda students and researchers. By interacting with ecosystem enablers and success stories from the region, participants gained valuable insights and practical direction to fuel their entrepreneurial ambitions. The session also aligned with national goals of creating an Atmanirbhar Bharat through innovation-led development and encouraged students to be not just job seekers, but job creators.

Glimpses of the Program



















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ATTENDENCE SHEET

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